

# 1995 American Travel Survey

## STATE HIGHLIGHTS

### Iowa

Long-distance trips account for a significant amount of travel and include a large share of American households. This travel has economic, social and environmental consequences.

- During 1995, about 80 percent of the households in Iowa took one or more long-distance trips to a destination 100 or more miles away. Iowa households travel the same as the national average which is about 80 percent of all households.
- Travelers who live in Iowa took 13.0 million person-trips, an average of 5.0 trips and 3,623 miles per traveler. Visitors to Iowa took 12.2 million person-trips, an average of 5.6 trips and 3,269 miles per traveler.
- The number of trips per visitor to Iowa has increased 30 percent since 1977, and the number of miles per visitor has increased 33 percent. On average in the United States, the number of trips per traveler has grown 20 percent and the number of miles has increased 39 percent since 1977.
- People who live in Iowa take 4.7 car trips per traveler compared with 2.1 airplane trips per traveler, however more miles per traveler are by air (4,264 miles) than by car (2,643 miles).
- Travelers from Iowa who live in households with incomes less than \$25,000 travel less often than travelers in households with incomes greater than \$50,000, about 3.5 trips per traveler compared with 6.3 trips per traveler.
- The most popular destination states for travelers who live in Iowa are Illinois, Minnesota, and Missouri. Illinois, Nebraska, and Missouri are the most popular origin states for travelers to Iowa.

**Table 1. Travel Characteristics for Iowa and the United States: 1977 and 1995**

	Iowa			United States		
	1977	1995	Percent change	1977	1995	Percent change
<b>People who live in area</b>						
Percent traveling households	71	77	12.1	72	80	10.8
Trips per household	5.5	5.7	3.6	4.1	5.5	34.1
Trips per traveling household	7.8	7.2	-7.7	5.7	6.9	21.1
Trips per capita	3.5	4.5	28.6	2.4	4.0	66.7
Trips per traveler	NA	5.0	NA	4.0	4.8	19.0
Miles per traveler	NA	3,623	NA	2,836	3,943	39.0
Miles per trip	NA	721	NA	709	827	16.6
<b>People who visit area</b>						
Trips per traveler	4.3	5.6	30.2	4.0	4.8	19.0
Miles per traveler	2,459	3,269	32.9	2,836	3,943	39.0
Miles per trip	567	585	3.2	709	827	16.6

**Note:** Data are estimates based on a sample and subject to error; 1995 data are preliminary.






**Source:** U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables; U.S. Department of Commerce, Bureau of the Census, 1977 National Travel Survey, TC77-N-2.



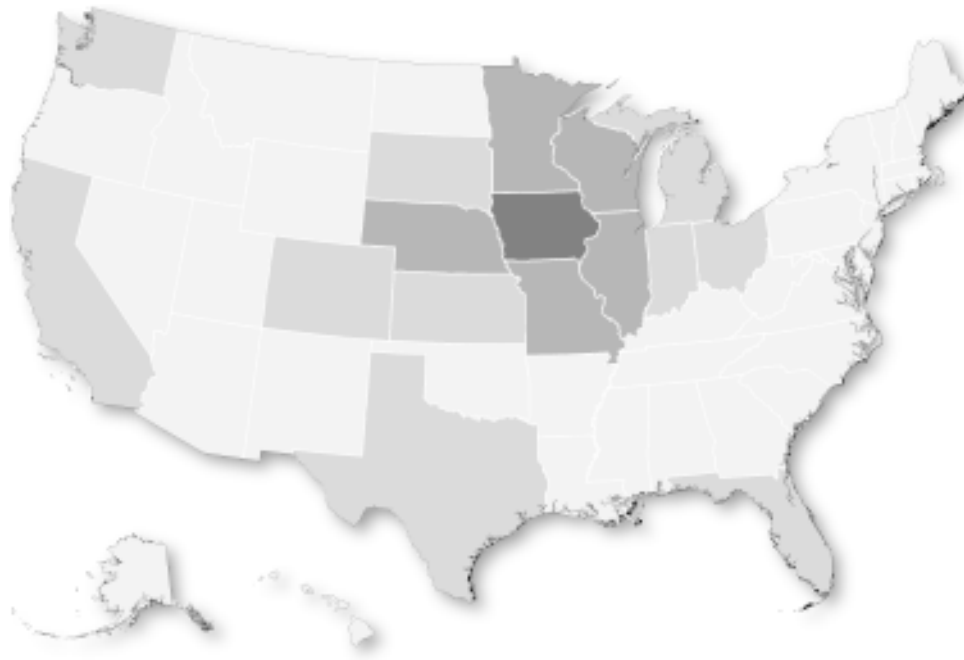
**Bureau of Transportation Statistics**  
U.S. Department of Transportation



## Legend

	Destination of Travel
	More than 20.00
	10.01–20.00
	1.00–10.00
	Less than 1.00

NOTE: Values are expressed as a percentage of interstate trips.

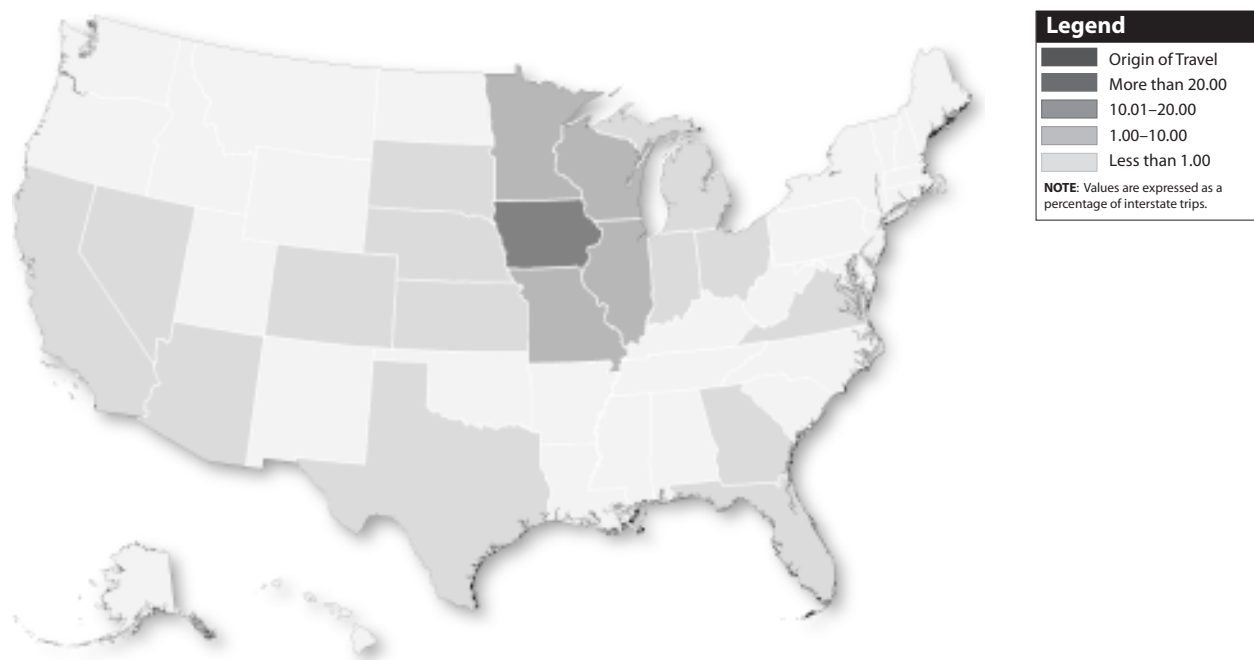


**Table 2. Origin States of People Who Visit Iowa (In thousands)**

TRIPS WITHIN IOWA		5,811	
Alabama	35	Montana	12
Alaska	1	Nebraska	961
Arizona	58	Nevada	10
Arkansas	32	New Hampshire	2
California	69	New Jersey	—
Colorado	107	New Mexico	14
Connecticut	24	New York	34
Delaware	3	North Carolina	49
District of Columbia	2	North Dakota	22
Florida	73	Ohio	132
Georgia	17	Oklahoma	40
Hawaii	1	Oregon	14
Idaho	16	Pennsylvania	4
Illinois	1,066	Rhode Island	2
Indiana	125	South Carolina	7
Kansas	253	South Dakota	231
Kentucky	11	Tennessee	33
Louisiana	46	Texas	142
Maine	1	Utah	5
Maryland	31	Vermont	2
Massachusetts	16	Virginia	55
Michigan	176	Washington	68
Minnesota	809	West Virginia	5
Mississippi	10	Wisconsin	642
Missouri	895	Wyoming	17

**Note:** Data are estimates based on a sample and subject to error. Symbol — represents zero or rounds to zero.

**Source:** U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

**Table 3. Destination States of People Who Live in Iowa (In thousands)**

TRIPS WITHIN IOWA		5,811	
Alabama	3	Montana	12
Alaska	11	Nebraska	641
Arizona	88	Nevada	90
Arkansas	65	New Hampshire	5
California	234	New Jersey	13
Colorado	270	New Mexico	28
Connecticut	5	New York	54
Delaware	11	North Carolina	34
District of Columbia	40	North Dakota	20
Florida	158	Ohio	106
Georgia	83	Oklahoma	60
Hawaii	21	Oregon	23
Idaho	16	Pennsylvania	35
Illinois	1,100	Rhode Island	—
Indiana	188	South Carolina	32
Kansas	194	South Dakota	320
Kentucky	26	Tennessee	58
Louisiana	25	Texas	159
Maine	1	Utah	20
Maryland	10	Vermont	2
Massachusetts	11	Virginia	70
Michigan	87	Washington	51
Minnesota	1,016	West Virginia	2
Mississippi	16	Wisconsin	703
Missouri	704	Wyoming	18

**Note:** Data are estimates based on a sample and subject to error. Symbol—represents zero or rounds to zero.

**Source:** U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

Table 4. Travel Rates by Trip and Traveler Characteristics for Iowa: 1995

	Person trips <sup>†</sup>	Number of travelers <sup>†</sup>	Trips per traveler	Miles <sup>*</sup>	Miles per traveler	Miles per trip
<b>PEOPLE WHO LIVE IN AREA</b>	<b>12,930</b>	<b>2,586</b>	<b>5.0</b>	<b>9,418</b>	<b>3,623</b>	<b>721</b>
<b>Means of transportation</b>						
Personal use vehicle	11,206	2,397	4.7	6,334	2,643	565
Commercial air	1,333	643	2.1	2,743	4,264	2,059
Intercity bus	11	11	1.0	14	1,266	1,266
Train	—	—	—	—	—	—
Other	370	242	1.5	326	1,346	882
<b>Main purpose</b>						
Business	2,431	712	3.4	1,912	2,684	787
Visit friends or relatives	5,260	1,627	3.2	3,457	2,125	657
Leisure	3,116	1,458	2.1	2,636	1,808	846
Other	2,124	906	2.3	1,441	1,591	678
<b>Income</b>						
Less than \$25,000	1,828	523	3.5	1,363	2,608	746
\$25,000 to \$49,999	5,558	1,161	4.8	3,932	3,387	708
\$50,000 or greater	5,545	883	6.3	4,151	4,702	749
<b>Age</b>						
Less than 24	3,109	825	3.8	1,944	2,355	625
25 to 64	8,612	1,471	5.9	6,450	4,384	749
65 and over	1,209	273	4.4	1,053	3,859	871
<b>Gender</b>						
Male	7,006	1,329	5.3	5,243	3,945	748
Female	5,924	1,237	4.8	4,204	3,397	710
<b>PEOPLE WHO VISIT AREA</b>	<b>12,193</b>	<b>2,177</b>	<b>5.6</b>	<b>7,111</b>	<b>3,269</b>	<b>585</b>
<b>Means of transportation</b>						
Personal use vehicle	11,153	1,870	5.0	5,430	2,903	487
Commercial air	781	216	3.6	1,548	7,165	1,981
Intercity bus	20	8	2.6	23	2,918	1,120
Train	11	3	3.6	20	6,518	1,836
Other	227	80	2.8	91	1,136	400
<b>Main purpose</b>						
Business	2,312	423	5.5	1,472	3,482	637
Visit friends or relatives	5,252	981	5.4	3,216	3,278	612
Leisure	2,177	630	3.5	981	1,557	451
Other	2,451	621	3.9	1,442	2,322	588
<b>Income</b>						
Less than \$25,000	1,929	362	5.3	977	2,699	507
\$25,000 to \$49,999	4,700	804	5.8	2,759	3,433	587
\$50,000 or greater	5,564	950	5.9	3,374	3,552	607
<b>Age</b>						
Less than 24	3,108	577	5.4	1,592	2,759	512
25 to 64	7,939	1,287	6.2	4,676	3,633	589
65 and over	1,146	254	4.5	844	3,318	736
<b>Gender</b>						
Male	6,801	1,163	5.8	4,035	3,468	593
Female	5,391	945	5.7	3,076	3,254	571

**Note:** Data are estimates based on a sample and subject to error; 1995 data are preliminary. Symbol—represents zero or rounds to zero. \*Numbers in thousands. †Numbers in millions.

**Source:** U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

